

2020 Cut Flower Growers School



February 15 and 16, 2020 Madison, WI

Come learn from seasoned growers including **Mary Jo and Andrew Borchardt** of Five Green Acres, **Jeanie McKewan** of Brightflower Nursery, and **Hans and Lisa Larsen** of Sunborn Gardens.

The Wisconsin Cut Flower Growers School is a two-day workshop designed to help new and beginning growers learn the ins and outs of producing and marketing cut flowers.

Learn from experienced growers about variety selection, seed starting, planting and harvest schedules and methods, post-harvest handling, pest management, tools and equipment, and marketing. Find out how to turn your passion for flowers into a sustainable small business. Network with other growers in and around Wisconsin. Handle small tools at a show-and-tell table. Speakers will emphasize sustainable and organic production practices.

This workshop will help you answer questions such as:

- ❖ What are farmers' market customers, florists and brides looking for in cut flowers and bouquets?
- ❖ How much income can be earned from an acre of cut flowers?
- ❖ How much labor and capital investment are involved?
- ❖ How do I select varieties to grow and schedule plantings?

Lunches and morning and afternoon snacks will be provided. Class times will be 8:30am to 4:45pm. Directions and parking information will be sent after you enroll. **Enrollment is limited, so sign up online today!**



CENTER for INTEGRATED
AGRICULTURAL SYSTEMS

Register online at: tinyurl.com/flowergrowerschool OR register and pay using the form below
Questions? Contact John Hendrickson, 608.265.3704 or jhendric@wisc.edu

2020 Cut Flower Growers School Registration Form

Name _____

Address _____

Phone _____

Email _____

Do you currently grow and sell cut flowers? ____ Years experience ____

Dietary needs: Vegetarian ____ Vegan ____ Other _____

Individual enrollment: \$300 Farm partner or spouse: add \$125

Make check payable to the University of Wisconsin



Clip and return to: CALS Conference Services, 640 Babcock Drive, Madison, WI 53706