



Scaling Up: Meeting the Demand for Local Food

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The **Agricultural Innovation Center**, which is part of University of Wisconsin Cooperative Extension, fosters entrepreneurship and innovation in Wisconsin agriculture by providing business development assistance directly to entrepreneurs and by supporting opportunities in the emerging local food distribution system and value-added processing. We offer business training and resources for educators as well as individual entrepreneurs with the goal of helping Wisconsin entrepreneurs turn money-making ideas into profitable business ventures. For more information, visit www.uwex.edu/ces/agmarkets/aic/index.cfm.

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